

WEATHER FORECAST  
Fair and Colder Tonight and  
Tomorrow.

# Public

# Ledger

WEEKLY REPUBLICAN-1907  
DAILY PUBLIC LABOR-1909



FEBRUARY

Though you may be stormy, very,  
Welcome, welcome, February!

Shortest month of all the year,  
Howe before we change our scrawl,  
Yet you fill our heart with cheer  
By the holidays you call:

Valentine, the guardian saint,  
Comes to fill our souls with love,  
Bringing messages which paint  
Happiness of cooling dove.

Lincoln, who by practice taught  
Destiny itself to sway,  
Comes again to public thought  
By his birthday holiday.

Washington, the nation's dad,  
Who was never known to shirk  
Any task the country had,  
Grants another day from work.

And this fact let's not forget:  
As it adds or takes our starch—  
February, shortest yet,  
Earns as big a rent as March.

So, as good things all are small,  
Let us chirrup and be merry;  
What if 'twere no month at all?  
Welcome, welcome, February!

## SPECIAL SERVICES

On Sunday morning, February 10, the service in the Christian Church will be called "Family Service Day." The families connected with this church will be asked to sit together in the church room. On next Sunday morning the younger members of the church will be given a special service.

The warn for the Red Cross has arrived and will be distributed this morning.

## WARNING GIVEN

By Food Administrator Cochran and Fuel Administrator Brownrigg  
That all Who Remain Open on Mondays in Violation to Federal Ruling Are Liable to Prosecution.

It has been reported to me that certain stores in Mason county were kept open last Monday in violation of the order of the Fuel Administration. I wish to give notice that any one violating the order to close on Mondays up to and including March 25, will do so at his peril. The names of violators will be promptly reported to the United States District Attorney. Only food stuffs can be sold during the morning.

W. D. COCHRAN,  
Food Administrator for Mason County.

## TO THE PUBLIC:

My attention has been called to the fact that some of the offices and stores in Maysville, and particularly some of the stores in the county outside of Maysville, did not strictly observe the closing order on Monday last.

It must be distinctly understood that all business activities, except those specifically exempted, are not to continue on Mondays, and that any violation of the closing order is subject to heavy penalties.

It is much better to be safe than sorry, and I hope that everyone in Mason county who is affected by this closing order will govern themselves strictly in accordance therewith.

Yours very truly,  
S. P. BROWNING,  
Fuel Administrator Mason County.

Rev. Hampton Adams, of Lexington, will preach at the Orangeburg Christian Church next Sunday morning and evealag.

Tomorrow is ground hog day.

## AT LAST

We Have Received Our!

## FIRST LIBERTY LOAN BONDS

Persons holding our temporary receipts for same will please present them and get their Bonds.

## State National Bank

FIRE, TORNADO, HAIL

## INSURANCE

JNO. T. FLEMING & CO., GENERAL INSURANCE

PHONE 67. FIRST-STANDARD BANK BUILDING.

## FARMERS

If you are snowbound, remember you are not the only ones. Just think how The Ledger's "Printer's Devil" felt when tons of snow off the neighbor's roof came nigh breakin' his back. Cheer up; we will live through it. The Square Deal Man is hibernating---waiting for you all to come in and buy. Spring is just around the corner and some of these days you will need some new Plow Points. When you do just ask for the Square Deal Man of Square Deal Square.

## HUNGRY GERMANS STRIKE

### Hot Troops Walk at Revolution—One Story Says They Have Served an Ultimatum on the Government.

LONDON, January 31—Strikers, made desperate by hunger and weary of the war, are "becoming increasingly threatening" in Berlin and have served an ultimatum upon the government, according to one story leaking through the frontier today.

Troops and strikers have clashed with casualties and in one instance soldiers refused to fire upon strikers, another report asserts, while a third announces a "state of siege" at Hamburg and other north German cities.

On the other hand, a semi-official statement from Berlin asserts "there is no news of any serious strike movement except in Berlin."

In Austria, soldiers are behind the strike movement, which is in reality, "a revolution, not a strike," according to Swiss advices.

Here are the reports coming through Denmark, Holland and Switzerland:

GENEVA: According to a Basle despatch printed by La Suisse today there have been serious conflicts between troops and strikers in Berlin with casualties.

At some places, the story asserts, troops refused to fire on the strikers.

Despatches from Vienna received here asserted that soldiers started the recent strike movement, many Austrian officers leading. These officers, it was said, refused to fire on their countrymen and joined with them men.

A despatch to the Democrat said "a revolution, not a strike," is raging in Austria.

Prague messages reported the local authorities were unable to suppress the strikers and the troops were arriving to aid.

COPENHAGEN: According to the Hamburg Echo, a Socialist newspaper, the commanding general of the Hamburg section has "declared a state of siege at Hamburg, Altona and Wandbeck."

The news was not confirmed elsewhere.

ZURICH: Berlin's strikers are "becoming increasingly threatening," according to a copy of the German Socialist newspaper Vorwärts, received here today.

The paper prints the text of an ultimatum which it declared was served on the government by the strikers.

The document demands acceleration of peace negotiations on the basis of no annexations and no indemnities, participation of workmen of all countries in peace deliberations, better food distribution, restoration of the right to public meetings, abolition of the scheme of militarization of war factories, release of all political prisoners, democratization of all state institutions and equal suffrage by direct secret ballot.

AMSTERDAM: "There is no news of any serious strike movement except in Berlin," said a semi-official statement received from the German capital today.

The copy of the German Socialist organ Vorwärts, received here today contained a declaration of sympathy with the strikers, signed by employees of the paper, and another declaration, signed by the editorial staffs, disapproving it.

BIG DEMANDS FOR WAGE INCREASES

WASHINGTON, January 31—Demand for wage increases pending before the Railroad Wage Commission are for an aggregate average of 40 per cent. It was disclosed today. The demand represents a total of nearly \$500,000,000 this year, or about half of the railway operating income of last year.

TWENTY DEAD IN PARIS AIR RAID

PARIS, January 31—Twenty persons were killed and fifty wounded in last night's air raids, it is announced officially.

One of the German machines which raided Paris was brought down. The occupants of the airplane were made prisoners.

Editor Hiram Dilley, of the Flemington Times-Democrat, came down yesterday to see the river spectacle, but was disappointed because the big excitement was over.

Mr. James A. Ross, of South Ripley, was a visitor in the city this morning en route home from Knoxville, Tenn., where he has been visiting his daughter.

Mrs. Lucy Keith, the aged mother of Mr. Thomas A. Keith, remains critically ill at her home on Front street.

Mr. and Mrs. Howard Curtis, infant baby and nurse have arrived here to visit Mrs. Sallie Hall, of East Second street.

## "WHAT CAN I DO TO SERVE MY COUNTRY?"

Woman's War Census To Be Taken Here Next Monday at Public Library—Over 1,000 Women Have Already Registered in Maysville and Mason County.

On next Monday, February 4, the opportunity will be given to the women of Maysville and Mason county to register in the women's war census, which is being taken at the request of the Federal Government by the Woman's Committee of the Council of National Defense. The first two registration days have brought a registration of nearly one thousand of Maysville and Mason county representative women. It is hoped that in the course of three months all of Mason county and Maysville's women will have registered as loyal Americans and good citizens.

Registration for women means three things. First, an opportunity for women to express their loyalty and fidelity to the movement of the United States. Secondly, a means by which the Government can know how many of its women are engaged in different and various pursuits, occupations and industries, can take stock of women power. Thirdly, it offers an opportunity for women to express their willingness and desire to perform various sorts of work, either as paid employees or volunteer workers.

The Government of the United States is now calling for more women who will take nurses training and serve as trained nurses during the war. The Government is calling for young women who will serve their country as stenographers, typists and in other forms of clerical work. The Government also within a few weeks will issue a call to its college girls and high school girls asking for those who are willing to help with the raising of garden stuff and truck patch farming that the food supply of the country may be kept up to the standard of sufficiency. While our young men have and are offering their lives in the cause of freedom and liberty, and to do away with oppression and inhumanity upon this earth; every woman should take stock of her powers and find some way in which she too can offer service to her country in the cause of freedom in a way which means a great deal more to the women and children than to the men. Offer service for an hour a day if you can not do more. Typewriting, knitting, sewing, gardening, nursing, canning.

The next registration will be held on Monday, February 4, at the Public Library. The fact that stores and the industries are closed on that day makes an opportunity for all business and professional women to register as willing to do what they can in the service of their country. "Help Win the War With Germany."

Mason County Chapter Woman's Committee, Council of National Defense.

NOTICE, K. OF P.

The regular weekly meeting of Limestone Lodge No. 36 K. of P. will be held at Castle Hall this evening at 7 o'clock. All members urged to attend. Visiting brothers invited.

R. M. NEWELL, C. C.

B. H. GREENLEE, K. R. and S.

Misses Margaret and Carrie Hunter, of Huntington, W. Va., formerly of this city leave today for Tucson, Arizona, where they will make their home in the future. Mr. George Hunter and Miss Eleanor Hunter will follow later.

AMY KING, public stenographer, office of County Judge, Court street. Work done promptly.

BUTTER FAT 55 cents a pound at the Maysville Model Creamery this week.

## GORGE HOLDS

At Down River Points Causing Sudden Flood at Cincinnati—River on a Stand Here Will 41 Feet of Water Registered on the Gauge.

The Ohio river held back by ice gorges below Cincinnati, walked up its banks at the rate of a foot an hour at that place yesterday, causing much distress to those living in the lowlands. The gauge at that point reached 60 feet this morning at 8 o'clock, but it is said that it can not rise much higher, even if the gorges at Fernbank Dam and other points fail to break. It is altogether a "backwater flood" and only temporary.

The river here has been on a standstill since last night with 41 feet of water registered on the gauge.

From Portsmouth, Ohio, comes word that the river is falling there. Dispatches from extreme up-river points that the river is full of floating ice, which will reach here within the next few days.

The towboats Robert P. Gillam and D. T. Lane passed down last night about 6 o'clock. The Gillam had in tow a number of loaded barges and was being assisted by the Lane, which stopped here for some supplies.

## MANUAL TRAINING

To Be Installed in High School Immediately—Special Committees Made At Report at Last Night's Meeting of Board of Education—Other Business Transacted.

The City Board of Education met in regular monthly session in the High School building last night. The special committee composed of Dr. W. C. Crowell, Dr. Edwin Matthews and Mr. S. P. Browning made a report of its visit to the Cincinnati schools for the purpose of getting data on the manual training departments of the schools there. On motion, it was ordered that the committee be empowered to install a manual training department in the High School immediately.

The matter of canceling the basket ball schedule of the High School, which was decided upon at the last meeting of the Board, was brought up for reconsideration and it was decided that the remaining games could be played.

It was ordered that a bath tub be installed in the First District School.

BUTTER FAT 55 cents a pound at the Maysville Model Creamery this week.

## EYES FITTED

When you come to us for eye examination you are assured of careful conscientious work. We examine with the utmost care and prescribe glasses for you intelligently. Our method of examining the eyes is the most modern and efficient. Your every requirement is met, the lenses and the frame both for service and appearance. Our work will satisfy—this we guarantee.

**M. F. Williams Drug Company**  
THIRD STREET DRUG STORE

Butter fat 55 cents a pound at the Maysville Model Creamery this week.

## FIRE!

If you knew that you were going to have a fire to fight;

That your home would be burned to the ground;

That you would be left penniless

—Would you insure against loss in a good reliable company at a small cost. Our policy won't stop losses, but one in the house is more protection than the whole fire department and it indemnifies.

Miss Burk, representing "The Defender" is at Merz Bros. today to take subscriptions to "The Defender" at a special price.

## The New Year

Say bring you some perplexing financial problems to solve. If it does, don't worry about them. Just come to us and let us work them out for you. That is our business we will be glad to help you.

No transaction is too small to receive our careful attention and none large enough to perplex us.

We pay 3 per cent. interest on Savings Accounts and would be pleased to lend you any money you may need. We make a specialty of helping deserving people to buy and pay for farms.

Come to us for anything you may need in the Banking line.

## FIRST-STANDARD BANK & TRUST COMPANY

We also act as Executor, Administrator, Guardian, &c.

## THE HOME OF QUALITY CLOTHES

## OPPORTUNITY

Our Line of Spring Woolens Imported by E. H. VAN INGEN & CO. of New York, is now in, and we would like to have you come in and look it over.

JUST AT THIS SEASON WE ARE NOT SO BUSY AND CAN THEREFORE GIVE YOU BETTER SERVICE THAN LATER ON. EACH ORDER IS GIVEN SPECIAL ATTENTION UNDER COMPETENT SUPERVISION AND WE TURN OUR HIGH GRADE GARMENTS EQUAL TO THOSE MADE IN THE LARGE CITIES, AND OUR PRICES ARE LOWER. OUR POLICY OF QUALITY DEMANDS THAT OUR CLOTHES MUST RETAIN THOSE ELEMENTS OF STYLE, TAILORING AND HIGH VALUE IN ALL. SELECTING YOUR SUIT NOW SHOULD BE VERY EVIDENT TO EVERYONE.

SEE DISPLAY IN OUR EAST WINDOW.

**D. Hechinger & Co.**

## FEBRUARY THE MEANING OF THE WORD

WE DON'T WANT OUR FRIENDS TO THINK US PEDANTIC, WE CERTAINLY ARE NOT RUNNING A KINDER-GARTEN, BUT THE NAME OF THE MONTH INTERESTS US. WE'VE JUST FOUND OUT THAT IT IS DERIVED FROM THE LATIN WORD FEBRUS—TO PURIFY BY SACRIFICE.

THAT APPLIES SO APTLY TO OUR STOCK AND OUR INTENTIONS THAT WE CAN'T HELP MENTIONING IT.

JUST ON THE EVE OF OUR DEPARTURE FOR NEW YORK, WE PROPOSE TO CLEAN OUT THE ODDS AND ENDS EVEN IF WE DO HAVE TO MAKE A GREAT SACRIFICE TO DO IT.

## Don't Fail to Get Your Share

SUITS AND COATS ARE REDUCED.

HATS HAVE STRUCK BOTTOM.

GREAT ARE THE SHOE VALUES.

WONDERFUL ARE THE VALUES WE ADVERTISED IN OUR GREAT HOUSE CLEANING SALE NOW GOING ON.

**MERZ BROS.**

## THE DAILY PUBLIC LEDGER

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EDITOR AND MANAGER..... CLARENCE MATHEWS

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## THE ROW AT WASHINGTON

The controversy that has broken out in Washington lately is lamentable in many ways. But their are certain important facts about it which our American public, our Allies and our enemies will do well to keep in mind.

First of all, it should be clearly understood that there is no division over fundamental government policy. It is no fight between a war party and a peace party, between militarists and pacifists, between advocates of aggressive warfare and advocates of passive co-operation with our allies. Everybody concerned is for war against Germany up to the hilt. The differences of opinion are all with regard to the most effective prosecution of the war, matters of administration rather than policy.

Some of our statesmen are criticizing others simply because they do not think those others are pushing the war quite enough. That's all there is to it. They all want the same thing—defeat of Germany in the quickest time and the completest possible way.

If Germany, therefore, can derive any great degree of satisfaction from the Washington fireworks, she's welcome to it.

As a matter of fact, this squabbling and mutual reprimand, disagreeable as it is, bodes nothing but ill to our foes. We do not care whether they believe it or not, but we hope our allies understand it. It is literally true, as the New York Times remarks, that "the more we fight at Washington, the better we shall fight in France." The British, from their own turbulent experience, can readily understand that.

Criticism is a spur to better work. When false, it can have little effect. When true, it is bound to result in improvement. There is evidence that whatever was legitimate in recent congressional criticism has already had a wholesome effect in such executive departments and bureaus as were weak in personnel or lax in handling their work. War preparations have tightened up all along the line.

There can be little objection to a continuance of criticism, provided it is conducted honestly and patriotically, along nonpartisan lines, not from personal vindictiveness but with a view to constructive results.

## THE FLIPANT FOOD-DEALER

When a policeman called on Christ Pete, Bulgarian grocer of Cleveland, for the federal food survey, to get his list of foodstuffs on hand, Pete gave him an empty blank instead of complete report, and said airily:

"I have no time for such monkey business. If President Wilson wants to know what I have in my stock he will have to come and look at it himself."

When that answer reached headquarters, Pete was promptly summoned before the federal officials and informed that he could take his choice of filling out that report or paying \$1000 fine and going to jail for a year. Whereupon Pete immediately submitted his inventory, and declared himself a good American.

The incident is but one of thousands that have come to light showing a tendency to ignore government orders, particularly of the food and fuel administrations. It is high time that a few examples were made, to make everybody realize that there isn't any joke about it—that orders, or mere requests, from any federal representative, regarding any phase of our war activities, are given because they are necessary and must be taken seriously.

## A VICTORY RECIPE

Most everybody is telling us how to win the war. Every man or woman with a hobby is working it for all its worth. Most of the suggestions are good in their way, but partial and fragmentary. About the best thing of the sort we've seen is a little exhortation credited to Mr. Hoover, the food administrator:

"Go back to the simple life. Be contented with simple food, simple pleasures, simple clothes. Work hard, pray hard. Work, eat, recreate and sleep. Do it all courageously."

That's sound common sense. It deals with fundamentals. It pretty nearly covers the whole ground. And it's value isn't confined to the war. Faithfully followed, it would mean victory in our present undertaking, and success in all undertakings.

WEAK KIDNEYS MAKE WEAK BODIES

Kidney Diseases Cause Many Aches and Ills of Maysville People.

As one weak link weakness a chain so may weak kidneys weaken the wholebody and hasten the final breaking-down.

Overwork strains, colds and other causes injure the kidneys, and generally when their activity is lessened the whole body suffers.

Aches and pains and languor and urinary ills frequently come, and there is an ever-increasing gravel or fatal Bright's disease. When the kidneys fail there is no real help for the sufferer except kidney help.

Doan's Kidney Pills act directly on the kidneys. Maysville testimony is proof of their effect, causes.

Mrs. Harry Mann, 495 W. Second St., says: "About two years ago, I suffered from an attack of kidney trouble that had lasted for a long time. I had a dull, constant ache in the small of my back and the palms were often sharp. I was also dizzy and felt tired and languid. Two boxes of Doan's Kidney Pills cured me and I haven't been bothered by kidney trouble since. I gladly advise anyone to get a box of Doan's Kidney Pills at the Chenoweth Drug Co. It troubled by their kidneys."

Mrs. Mann is only one of many Maysville people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for DOAN'S KIDNEY PILLS, the name that Mrs. Mann had—the remedy backed by home testimony. 60 cents at all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is lame—Remember the Name."

22-IW  
Public SALE OF GOOD  
Tobacco Land  
Saturday, February 2d  
At 10 O'clock A. M.  
56 6-10 acres of Limestone land; will raise good tobacco.  
Five never-failing springs of good water.  
Several hundred fruit trees, all varieties.  
Within a few hundred yards of Orangeburg, on the Mt. Carmel Turnpike, near schools and churches.  
Fairly good improvements.  
Terms very liberal.  
LOUIS T. GAEBKE, Maysville, Ky.

## GREAT FOR ECZEMA AND OLD SORES

I Guarantee My Ointment, Says Peterson. Stops Itching Instantly

"If you are responsible for the health of your family," says Peterson, "I want you to get a large 30 cent box of Peterson's Ointment to-day."

"Remember, I stand back of every box. Every druggist guarantees to return the purchase price if Peterson's Ointment doesn't do all it claims."

"I guarantee it for eczema, old sores, running sores, salt rheum, ulcers, sore nipples, broken teeth, skin diseases, blind, bleeding and itching piles as well as for burns, scabs, cuts, bruises and blisters."

"I have had three different hospitalizations. Amputation was advised. Skin grafting was tried. I was cured by using Peterson's Ointment."—Mrs. F. E. Root, 287 Michigan St., Buffalo, N. Y.

LEGISLATION FOR DRAFT

Completed by War Department—Will Offer Radical Changes and Will Provide 2,000,000 More Soldiers—Takes in Younger Men.

Washington, January 30—War Department legislation, tentatively agreed upon by the Senate Military Committee and designed to provide additional draft machinery was ready today for introduction in the Senate.

The bills provide for the registration of youths attaining the age of

A MOST ASTOUNDING OFFER

The kind you seldom hear of these days during bargaining days now to January 30th only we offer you

The Daily Commercial Tribune, Cincinnati's only real morning paper, having a regular yearly as low as \$3.00 and

The Public Ledger

Both for one year at the remarkably low price of

\$1.50.

Also, glance at the following extra combination offers:

Club No. 1

The Public Ledger, daily, one year.  
The Cincinnati Weekly Enquirer, one year.

Both \$3.00.

Club No. 2

The Public Ledger, daily, one year.  
The Cincinnati Times-Star, daily, one year.

Both \$4.50.

Club No. 3

The Public Ledger, daily, one year.  
The Cincinnati Post, daily, one year.

Both \$4.50.

Club No. 4

The Public Ledger, daily, one year.  
The Cincinnati Weekly Enquirer, one year.

McCall's monthly, one year.

All four \$8.50.

Club No. 5

The Public Ledger, daily, one year.  
Today's Housewife, monthly, one year.

All three \$3.00.

Club No. 6

The Public Ledger, daily, one year.  
The Ohio Farmer, weekly, one year.

Both \$3.50.

Notice to PASTORS AND CHURCH CLERKS.

All announced intended for our church column must be in this office on Friday by 12 o'clock to insure insertion. All announcements received after this time will be omitted.

Public SALE OF GOOD

Tobacco Land

Saturday, February 2d

At 10 O'clock A. M.

56 6-10 acres of Limestone land; will raise good tobacco.

Five never-failing springs of good water.

Several hundred fruit trees, all varieties.

Within a few hundred yards of Orangeburg, on the Mt. Carmel Turnpike, near schools and churches.

Fairly good improvements.

Terms very liberal.

LOUIS T. GAEBKE, Maysville, Ky.

To Reduce Cost of Living Follow Hoover Advice. To Raise Cash Receipts Sell Your Tobacco at The

PEOPLES WAREHOUSE  
Market High For Tobacco in Good Order. Sales to Jan. 1, \$8.35 Higher Than Last Season at The

PEOPLES WAREHOUSE  
MAYSVILLE  
We Pay No Favorites. Free Stalls at Any Livery Stable in Maysville.

The Daily Public Ledger and the Cincinnati Commercial Tribune for \$1.50 per year.

State of Ohio, City of Toledo, Lucas County, etc. I do not make oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of \$1000.00 to the undersigned for each and every case of Catarrh that can be cured by the use of HALL'S CATARRH MEDICINE. FRANK J. CHENEY.

Sprung to before me and subscribed in my presence, this 10th day of January, 1918. A. W. GLEASON. (Seal) Notary Public. Hall's Catarrh Medicine is taken internally and externally. It cures the blood on the mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, O.

Sold by all druggists, etc.

Hall's Family Pill for constipation.

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# TODAY, Elsie Furgueson

Matinee at the GEM at 2:30; Tonight THE WASHINGTON OPERA HOUSE.

DO YOU KNOW WHY --- Porch Brigades Are Busy This Time Of Year?



## CREDIT RATING BUREAU

Advocated by Banker N. S. Calhoun in  
Address to Chamber of Commerce Members.

This meeting is called for the purpose of discussing ways and means whereby the Trade Extension Division can endeavor to assist our business men in obtaining more business for Mason county, said Chairman Deltach in calling to order the third meeting of a series of weekly meetings that are being held at the Chamber of Commerce.

He said that he believed we are facing a year filled with opportunities and it remains with us individuals and organizations to work in close harmony in order that we may make the most of our opportunities.

He then introduced Mr. N. S. Calhoun, the speaker of the evening, who said:

Gentlemen:

When Mr. Dodds asked me to speak to the retail merchants of Maysville at this meeting tonight, I felt no if I had been asked to teach my grandmother to sew, but he contended that the retailers had rather hear this subject discussed by some one not in their line of thought but in my humble way I will try to put this thing up to you as it occurs to a customer and to a business man who would like to see you succeed.

The first thing naturally occurs to me being a banker is the credit situation. I believe Maysville merchants are imposed upon more than modern business men should be by customers who expect six months credit. A credit extending over such a time might be necessary in the case of farmers who market their crops once a year. In such cases some items on his bill would probably run as long as eight months, but it is out of all reason to expect a retailer operating on small capital to carry his ordinary town customers for more than thirty days. This matter could be remedied by co-operation upon the part of dealers.

The retail grocers have established an association which I believe will ultimately work out to their great advantage. Why cannot we broaden the scope of the Retail Grocers' Association and make it a Retail Merchants' Association with branches to take care of the grocers, dry-goods men,

drug stores, furniture men and even livery stables, in fact all lines of business represented in our good town? I am sure that the Chamber of Commerce would be glad to undertake such a move and through their help the cooperation of all retailers should be gained.

I should like to have you erase from the dictionary the word, "Competitor". If this could be done and the word, "Co-operation" substituted therefor, the cooperation of a body of men such as would be represented by an association composing the retail merchants of this city could be gained, there would be practically nothing which it could not accomplish. The first thing which it occurs to me it could do profitably would be to establish a credit rating bureau. By this means you could protect yourselves against dead-beats. There need be no feeling of unfairness or reticence in divulging the names of your customers because the way it would be operated as has been heretofore suggested by the Chamber of Commerce would not in any way let any dealer know the names of another dealer's customers. I think that if the cost of operating your business was figured out on a scientific basis that you would find that you had better make quick sales and more of them for cash and at less profit than to make fewer sales and carry them on the books.

During the present serious times through which we are now passing the prices of a great many articles especially in the grocery business have been fixed by the Government. The profit is limited. If the Government fixes the profit at which you can sell an article, the only way you can make money is by cutting down your overhead expenses. There is a considerable amount of money wasted in this town in the delivery of goods by having all delivery wagons or trucks travel over the same routes every day where one truck could do the same amount of work. If the private delivery wagons of this town could be entirely eliminated, and the Retail Merchants Association operate one or maybe two trucks running on schedule time and picking up packages at the store of each member of the association and delivering them at their destination, deliveries could be made quicker and roughly speaking should say at one-fourth of the cost. Your customers would soon get accustomed to ordering their goods in the morning in time to catch the nine o'clock delivery. If there were two trucks operating one East of the bridge and one West of the bridge there could possibly be three deliveries a day which is as much as any house holder could expect.

In Cincinnati the Retail Merchants' Association is doing everything in its power to encourage customers to carry small packages home with them. What can be done in Cincinnati, can be done in Maysville.

Let me impress upon you the importance of keeping step with retail business in other cities. Study their methods carefully. If it is not possible for you to make frequent visits to inform yourselves of their ways of handling business under modern conditions, subscribe to some good trade papers and read them carefully. These papers will give you valuable suggestions about conducting your own affairs and also, I believe, in the matter of window decoration.

The Retail Merchant's window is a silent salesman which can be made to do much or little good according to the amount of thought and labor you put into it. If people pass your windows and see the same thing displayed from day to day until they are discolored by the sun and covered with dust it is hard to get them to look into your window after they become accustomed to seeing the same thing so often. Change your display as often as you can. There is no window too

small to be made attractive to the passerby. The art of window dressing is a profession in itself. If a Retail Merchants' Association were formed, there could be classes given in window dressing which could certainly be most helpful to those availing themselves of this opportunity. I believe this could be worked out by having someone member who has a good decorator in his employ subscribe to a correspondence course and then have him impart the information gained thereby to the other members of the Association. This class could be added at times by the help of an outside expert who could come to Maysville occasionally and give a lecture which might well be attended by the employer as well as the employee.

Next to your window advertising, I want to say a few words about your newspaper advertising. I think that we are wasting money every month in newspaper advertising which could be turned into profits by the proper expenditure of effort and thought upon the part of the merchant. I have seen advertisements in our local papers calling attention to strawberries three or four months after they have gone out of market and to graduating presents almost up to Christmas time and to Christmas presents up to February and March. My belief is that you can reach more people by newspaper advertising than by any other means, but the same argument about style windows applies to advertisements which are not kept up to date and worded and displayed in such a manner that they will catch the eye of the reader.

Speaking of advertising, it occurs to me that the Maysville merchants must be asleep at the switch when they allow Cincinnati firms to cover our bill boards with immense signs inviting our citizens to do their Christmas shopping in Cincinnati. This has occurred, to my knowledge, for the past two Christmas seasons. I should think that the Maysville merchants could certainly make some arrangement with the people who have charge of our bill boards to keep those bills off of our streets. We cannot expect to keep our citizens from reading the Cincinnati papers but it looks unfair to have these large colored posters flaunted in the face of our merchants eye at that season of the year have their own shelves filled with holiday goods.

An outsider appreciates more than you realize the proper attention and help of a good clerk, when making purchases. The unattractiveness of your store or the unattractiveness of your store may oftentimes be overcome by some good clerk who makes himself popular by his selling methods. There are money and sales lost by the attention of a clerk who has had no instruction in how to handle particular customers. Another benefit to be derived from the Retail Merchants' Association would be classed in salesmanship, but before you can give a clerk an opportunity to display the good on your counters, you must first make your place attractive enough to get a customer inside in order that the clerk will have a chance. To do this, first use your newspaper advertising space to the best advantage, second keep your window or side walk display always attractive, third make the interior of your store as attractive as you can with the means at hand. Have your stock always clean and in order so that the clerk can find what he wants when he wants it and will not have to paw over a lot of miscellaneous stuff to find an article and oftentimes have to call in the help of another clerk or two. Do not be stingy with your lights. A bright clean interior makes a pleasant place for a customer to do his or her shopping. Use plenty of white paint and electric light. Keep your floors clean and do not allow them to be littered up with a lot of wrapping

IF YOU WANT TO SELL YOUR  
Tobacco Well  
SELL IT WHERE MOST PEOPLE SELL THEIRS, AT THE

## HOME

THEY SELL THERE BECAUSE THEY DO BEST THERE.  
THERE IS NO NECESSITY FOR YOU LOSING ANYTHING  
ON YOUR CROP, AND YOU WON'T IF YOU TAKE IT TO THE  
HOME. YOU MIGHT AS WELL GET

All That is Coming to You  
THERE IS NO SURER WAY OF DOING SO THAN BY SELL-  
ING YOUR TOBACCO AT THE

## HOME

paper, strings and old tags. You had better have your floors brushed up three or four times a day than to have bodies step over a lot of wet trash in snowy weather. It is almost necessary to have clean fresh air in your stores as it is to have clean floors. By the proper method of ventilation you can keep the air fresh and still have it warm. I could be blindfolded and led into some stores and be able to tell whose store I was in by the odor thereof. Keep your stores as clean and attractive as you keep your homes.

The average customer likes to have the price of goods marked in plain figures. They feel that in that way every customer is being asked the same price for the same article.

Before I close let me impress upon the importance of supporting our local wholesale concerns. Buy all the goods you can here and thus set an example to your customers to buy all the goods they can here. You will obtain quicker delivery and save freight. It may be quite an innovation for me to suggest that cooperative buying be practiced by the retailers of Maysville but it seems to me that it would stand to reason that half a dozen concerns selling the same articles but buying from as many different wholesalers could not obtain as good a price as if they combined their business and centralized their orders and procured their goods in larger lots. Now, most of these things apply to ordinary times, but some of my suggestions might have to be changed or disregarded because of the present conditions in this country.

In my opinion it is absolutely necessary that the City of Maysville have a Chamber of Commerce. This is a clearing house for all kinds of information and activity. It is helping the members as well as the non-members and you can help it by paying your dues promptly and suggesting to non-members that they join and do their part. One of the best things affecting the retailers which the Chamber of Commerce has accomplished has been the establishment of the auto-bus waiting room. It is needless for me to elaborate on that plan, as you all surely realize its advantages and are possibly using them every day.

In closing, let me again impress upon the importance of co-operation. I recently heard someone substitute the word "Co-operation" for "Competition" in the sentence, "Competition is the life of trade" making it read, "Co-operation is the life of trade." Let me urge you to put aside all personal feeling in the matter of business. Look on your competitor as

# In "ROSE OF THE WORLD"

C. Frank Nash about your Insurance.  
C. Frank Nash about your Insurance.  
C. Frank Nash about your Insurance.  
C. Frank Nash about your Insurance.

## RAILROAD TIME TABLES



No. 11 departs 5:35 a.m., daily except Sunday.

No. 9 departs 1:00 p.m., daily except Sunday.

No. 19 departs 3:40 p.m., daily.

No. 10 arrives 9:45 a.m., daily except Sunday.

No. 18 arrives 2:05 p.m., daily.

No. 14 arrives 8:45 p.m., daily except Sunday.

Schedule effective Saturday, December 16, subject to change without notice.

H. S. ELLIS, Agent.

## Chesapeake & Ohio Ry.

Schedule subject to change without notice.

Schedule Effective January 21, 1918.

East Bound

	Arrives	Departs
No. 8	9:58 a.m.	10:03 a.m.
No. 2	12:46 p.m.	12:51 p.m.
No. 16		2 p.m.
No. 18	8:25 p.m.	
No. 4	9:13 p.m.	9:18 p.m.

West Bound

	Arrives	Departs
No. 18	5:25 a.m.	
No. 5	6:50 a.m.	6:55 a.m.
No. 17	10:00 a.m.	
No. 1	3:37 a.m.	3:42 a.m.
No. 7	4:47 p.m.	4:52 p.m.

Trains No. 16, 17, 18 and 19 are daily, except Sunday.

W. W. WILKINSON, Agent.

## For Sale

E. L. MAS-

tin Farm

Here is a New One Right Off the Reel

Farm of 166 acres on Johnson Creek, one and half miles from Fairview and one mile from the Lexington Pike. Has on it three good tenant houses, two large tobacco barns, one 60x120, the other 40x72. Plenty of barn room backed up with land that will raise the tobacco to fill them. 230 acres in grass, 25 acres of which is blue grass, 10 acres of alfalfa. With this farm is now off the pike they will build a turnpike through the land this year, however. Here is a money maker. This is the first time advertised, and it won't be on the market long. So if you want to get busy, as the price we have on this land will make it sell.

\$7,500 PER ACRE.

THOS. L. EWAN & CO.

REAL ESTATE

AND

LOAN AGENT

Farmers & Traders Bank Building

Maysville, Ky.

## MAYSVILLE TELEPHONE COMPANY

(Incorporated)

Make Your  
January Bills  
Look Small  
By Getting a Great Big  
Tobacco Check

At the

Farmers & Planters Tobacco Warehouse Co.

A. L. POWERS,

Pres. and Sales Mgr.

A. M. JANUARY,  
See-Treas.

Market Closed Until January 14th, But We Will

Receive Your Tobacco at Any Time.

Hit It With a Hammer

Saw It On a Board

Drop It On the Floor

We are talking about those unbreakable combs we are selling—the only objection we have in selling them is that they last forever. Don't fail to see them.

THE PECOR DRUG COMPANY  
PHONE 77. 22 WEST SECOND STREET.

Chesapeake & Ohio Railway

BEST ROUTE EAST AND WEST

STEEL TRAINS DINING CARS

UNEXCELLED SERVICE



Women  
whose sensitive  
nerves often yield  
to coffee's harmful  
stimulation, appre-  
ciate the change  
resulting from a  
ten days' trial of

INSTANT  
POSTUM

INSTEAD of COFFEE.

Such a delicious  
drink makes the  
change easy and  
better nerves make  
it a permanent one.

"There's a Reason"

Every Kind of FEED

Middlings, Bran, Tankage,  
Cottonseed Meal, Oats, Hay

J. C. Everett & Co.

## TODAY

Is the Day They Start and They Are Going. The \$1 Shirts for 69c ---and They Are BEAUTIES.

Geo. H. Frank & Co.

Maysville's Foremost Clothiers

Navarre Cafe and Billiard Parlors  
Cigars, Tobacco, Lunch and Soft Drinks.

Call and spend your leisure hours.  
C. E. MARTIN, Proprietor.

## IMPORTANT DECISION

Handed Down by United States Supreme Court Affirms Ruling of Federal Judge A. M. J. Cochran.

The Cincinnati Enquirer says: A decision of far-reaching importance in the prosecution of Chinese under the Chinese exclusion act is that handed down by United States Supreme Court Monday in the case of the United States and Thomas Thomas, Cincinnati Immigration Inspector vs. Woo Jan, Ashland, Ky., Chinese laundryman.

The Supreme Court's ruling was on two questions certified to by United States Circuit Court of Appeals at Cincinnati, which presented to the Supreme Court for the first time the question of procedure in deportation cases against Chinese aliens charged with violation of the Chinese exclusion act.

In this case the Government contended it had the right to proceed against Chinese aliens at any time within three years after their last entrance into the United States under the general immigration act applicable to all aliens. Woo Jan was charged with violation of the exclusion act solely, and the Supreme Court's decision is to the effect that in such cases the proceedings should be brought before a United States Commissioner or United States District Court and not in proceedings before the Department of Labor, as were the proceedings in this case.

This decision of the Supreme Court affirms the ruling of United States District Judge A. M. J. Cochran, Covington, Ky., who tried the case on habeas corpus proceedings brought by Jan to secure his release. Judge Cochran issued the writ, and in his opinion decided the ex parte proceedings of the Government in this case were improper and should have been judicial. This was the first time a Federal Judge had so ruled, and in his opinion Judge Cochran acknowledged he was deciding contrary to the trend of previous judicial decisions on the subject.

Similar cases had been attempted to be brought before the Supreme Court on petitions for writs of certiorari, but the Court denied each and every one of the petitions. The opinions of the various Circuit Courts of Appeals throughout the United States have been divided, and it appeared the only way to secure a decision of the Supreme Court was that taken by the Cincinnati Circuit Court of Appeals in certifying the questions involved to the High Court.

## We Want

The Co-operation of Every Red Blooded American Citizen

## WE CLOSE AT 6 O'CLOCK

You can buy anything pertaining to Men's and Boys' Wear at greatly reduced prices. Men's and Boys' Clothing, Neckwear, etc. If you cannot do your shopping, telephone our No. 118. We close at 6.

SQUIRES - BRADY CO.

SECOND AND MARKET STREETS.

The Home of Hart, Schaffner and Marx Clothes.

The Elks Big Show!  
Keep Off the Grass

A ZIPPY MUSICAL COMEDY

Directed by Mr. and Mrs. Jean Jordan.

Washington Opera House

Wednesday, February 6 and 7

Tickets Everywhere. Exchange at Crane & Shufers' Store.

## SMALL MARKET YESTERDAY

But Tobacco Prices Were Still Stable—205,364 Pounds Sold.

Sales of tobacco on the Maysville market yesterday totaled 205,360 pounds, prices ranging from \$8.90 to \$66. The latter figure was obtained

James Darnell at the Peoples Warehouse and sets a new high record for the state.

Sales close here today until next Tuesday.

Following were the houses reporting sales yesterday:

## Liberty

Pounds sold ..... 22,345

High price ..... \$38.00

Low price ..... 10.00

Average ..... 20.52

## Growers

Pounds sold ..... 42,345

High price ..... \$38.00

Low price ..... 8.90

Special crops—Slattery & Slattery.

Special crops—Slattery & Slattery.